

MARKETING OPPORTUNITIES

2022

Funding

SPONSOR

Support

Commu

Awareness

MARKETING OPTIONS

Do you prefer planning your entire calendar year of advertising at once?
Or do you enjoy seizing opportunities as they come along?
Either way, we have options for you.

The Logan County Chamber believes in a comprehensive marketing approach. The options include both annual packages and a la carte choices. Packaging is customizable, and to ensure you're getting the biggest bang for your buck, we will sit down with you to discuss your goals.

ANNUAL PARTNERSHIPS

The Annual Partnership Program provides the most consistent marketing over the course of the year. If you prefer to line up your involvement for the entire year in advance, take a look at the attachment below. All Annual Partners are featured at each event throughout the year.

Prices range from \$1,000 – \$5,000, and full inclusions vary.

A LA CARTE SPONSORSHIP

The options available from this list are items that may be selected separately from all other marketing. If you want to purchase a few opportunities and create a small marketing package, we can certainly discuss that. You will also find that many of these opportunities are included in the Annual Partnership Program as well.

ANNUAL PARTNERSHIP

Platinum

- Sponsor recognition to all 7 Events throughout the year
- Business Logo listed on all newsletters
- Business Logo on new Chamber Website entire year
- Logo and Signage Recognition in the Chamber Office
- Complimentary Table (8 Tickets- Value) for Annual Dinner
- Complimentary Table at the Business Expo (Value)
- Complimentary Tickets for Women In Business Luncheon
- Complimentary Tickets for Men In Business Luncheon
- Stage Sponsorship for the Tobacco & Heritage Festival
- Speaking Opportunity at all 7 events throughout the year

Value: \$6,410

Investment: \$5,000

Gold

- Sponsor recognition to all 7 Events throughout the year
- Business Logo listed on all newsletters
- Business Logo on new Chamber Website entire year
- Logo and Signage Recognition in the Chamber Office
- Complimentary Table (8 Tickets- Value) for Annual Dinner
- Complimentary Table at the Business Expo (Value)
- Complimentary Tickets for Women In Business or Men in Business Luncheon

Value: \$4,630

Investment: \$3,500

ANNUAL PARTNERSHIP

Silver

- Sponsor recognition to 4 Events throughout the year
- Business Logo listed on 6 newsletters of year
- Business Logo on new Chamber Website 6 months of year
- Logo and Signage Recognition in the Chamber Office
- Complimentary Tickets (4) to Annual Dinner

Value: \$2,590

Investment: \$2,000

Bronze

- Sponsor recognition to 2 Events throughout the year
- Business Logo listed on 3 newsletters of year
- Business Logo on new Chamber Website 3 months of year
- Logo and Signage Recognition in the Chamber Office
- Complimentary Tickets (2) to Women In Business or Men in Business

Value: \$1,305

Investment: \$1,000

ANNUAL PARTNERSHIP

Benefits Valuation

Sponsor recognition to all 7 Events throughout the year.....	\$ 3,500.00
Business Logo listed on all newsletters.....	\$ 250.00
Business Logo on new Chamber Website entire year.....	\$ 300.00
Logo and Signage Recognition in the Chamber Office.....	\$ 100.00
Complimentary Table (8 Tickets) for Annual Dinner.....	\$ 300.00
Complimentary Table at the Business Expo.....	\$ 100.00
Complimentary Tickets for Women In Business Luncheon (4)....	\$ 80.00
Complimentary Tickets for Men In Business Luncheon(4).....	\$ 80.00
Stage Sponsorship for the Tobacco & Heritage Festival.....	\$ 1,000.00
Speaking Opportunity at all 7 events throughout the year.....	\$ 700.00

Platinum Value: \$6,410

Gold Value: \$4,630

Silver Value: \$2,590

Bronze Value: \$1,305

A LA CARTE SPONSORSHIP

The options available from this list are items that may be selected separately from all other marketing. If you want to purchase a few opportunities and create a small marketing package, we can certainly discuss that. You will also find that many of these opportunities are included in the Annual Sponsorship Program as well.

Event Sponsorship

\$100-\$500

Interested in an Event? Not sure what you are getting out of your sponsorship? Let's Connect! We want to help you reach your target audience and achieve your marketing goals!

7 Annual events include: Ag Breakfast, Annual Dinner, Business Expo, Men In Business, Women In Business, Tobacco Festival, Annual Breakfast

Chamber Chat

\$25 mo./\$250 yr.

Chamber Chat is the Logan County Chamber of Commerce's monthly newsletter that is distributed to over 1,000 Chamber Members, media outlets, and members of the community. Your Business name or Logo will be listed as presenting sponsors for the month or yearly. Limit 5 per issue, including annual sponsors.

Website Sponsorship

\$30 mo./\$300 yr.

LoganChamber.com is the Logan County Chamber of Commerce's website is visited over 1,200 times per month. Your Business name or Logo will be listed as presenting website sponsors for the month or yearly. Limit 10 per month, including annual sponsors.

Quarterly Events

\$100-\$500

Quarterly, the Chamber will host Events, such as Virtual Workshops, Lunch N Learns, and Business After Hours Networking. Your Business can choose to host these events, supply the meal, or speak to the attendees. These events are completely customizable to meet your sponsorship needs.